Dinesh P
Senior UX Designer
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Google UX Design Certification 🎓
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PROFILE SUMMARY

With over 10 years of overall industry experience and 8+ years specializing in user experience, interaction design, visual design, and digital product development, I bring end-to-end expertise across the UX spectrum. I've led projects involving user research, wireframing, prototyping, usability testing, and design system development. I have a proven track record of turning business goals into user-centered solutions across enterprise applications, healthcare, banking and financial services, insurance, real estate, and health and fitness domains. I collaborate closely with stakeholders, product owners, and cross-functional teams to deliver intuitive, scalable, and data-driven digital experiences.

- Skilled in strategic thinking and applying UX frameworks to solve complex, real-world challenges through user research, journey mapping, persona development, user flow, and usability testing.
- Self-driven and proactive, with strong storytelling, communication, and leadership skills that help align teams and deliver high-quality outcomes on time.
- Confident working autonomously on end-to-end design while also managing teams, mentoring junior designers, and fostering a collaborative design culture.

WORK EXPERIENCE

Speridian Technologies, Bengaluru –
Senior UX Designer (Nov 2020 to till date)

- **Led discovery sessions with stakeholders and clients** to uncover user needs, understand business goals, and define clear product requirements.
- **Planned and led end-to-end UX initiatives** by defining project roadmaps, timelines, and workflows—ensuring design efforts aligned with business objectives and stakeholder expectations.
- **Conducted user research, field studies, and usability testing** to uncover real-world pain points, validate design decisions, and guide direction.
- **Conducted user interviews and surveys, developed personas, journey maps, and user flows** and translated findings into wireframes and high-fidelity visual designs with accessibility standards.
- **Translated research insights into data-informed design** strategies that delivered intuitive, accessible, and goal-oriented user experiences.
- **Built and maintained scalable design systems** and UI style guides to ensure consistency across products, streamline development, and improve team collaboration.
- **Collaborated with presales and client-facing teams** to create wireframes and user flows for RFP submissions, effectively communicating product ideas and aligning with early client expectations.
- **Collaborated with cross-functional teams** including product managers, engineers, and QA to rapidly prototype, iterate, and refine solutions while following Agile project processes.
- **Advocated for a user-centered mindset** throughout the product lifecycle, influencing product strategy and ensuring long-term UX consistency and quality.
- **Mentored junior designers and interns** through regular design reviews, feedback sessions, and hands-on guidance, helping them grow through real project work.

SKILS:

- Wireframing,
- Prototyping,
- Design System,
- Visual Design,
- Interaction Design,
- Responsive Web Design,
- UX Research,
- Qualitative and Quantitative Research,
- Competitive Analysis,
- Focus Group,
- Heuristic Evaluation,
- Information Architecture,
- Interaction Design,
- User flow,
- Journey Mapping,
- User Persona,
- Usability Testing

TOOLS:

- Figma,
- Adobe XD,
- Sketch,
- Photoshop,
- Illustrator,
- After Effects,
- Figjam,
- Miro,
- SurveyMonkey,
- Lookback,
- GitHub
- Azure Devops,
- jira,
- HTML/CSS/SCSS,
- WCAG

CODE:

HTML, CSS, SCSS, WCAG, Responsive Design, Bootstrap.

EDUCATION:

B.E Computer Science & Engineering - CIET, Coimbatore - 2015, 65%.

Augusta Hi-Tech Soft Solutions, Coimbatore
UI/UX Designer (Jan 2015 to Oct 2020)

- **Gathered design requirements from the Design Lead and BA team**, translated them into wireframes after ideation discussions, and gradually evolved them into mid-fidelity and high-fidelity designs for both web and mobile platforms.
- **Created layout designs and UI screens** based on defined user stories, ensuring alignment with business goals and usability principles.
- **Developed style guides, design systems, and reusable design patterns** to maintain consistency and scalability across the product.
- **Presented design concepts and iterations to stakeholders**, incorporated feedback, and refined solutions through collaborative reviews.
- **Converted approved designs into responsive HTML/CSS**, ensuring cross-device compatibility for smartphones, tablets, and desktop using media queries.

Diploma in Computer Technology - AVC Polytechnic College, Mayiladuthurai – 2012,81%.

Personal Information:
Date of birth: 30th August 1992
Gender: Male
Language Known: Tamil, English
Permanent Address: Chandrikulam Street, Koranadu, Mayiladuthurai, Tamil Nadu - 609001

Declaration:

I hereby declare that the information provided above is true and correct to the best of my knowledge and belief.

Place: Dinesh. P
Date: